



BCB Homes

Southwest Florida

Builder

BCB Homes

President

Joe Smallwood

Vice Presidents

Eric Morris, Scott Weidle,
Chuck Rainey

Marketing Director

Barbie Rogers



A Perfect Fit For The Way We Build — Luxury homebuilder BCB Homes finds DensArmor Plus® Interior Panels suit south Florida's climate.*

When most people think of living in southwest Florida, images of sunshine and sandy beaches come to mind. However, anyone who knows the area well understands that humid air, frequent storms and the threat of hurricanes are a constant. It's the kind of environment that creates the right conditions for mold to grow. DensArmor Plus®, a fiberglass mat drywall from Georgia-Pacific Gypsum, helps forward-thinking builders like BCB Homes build homes that stand up to the environment by reducing the chances for mold to grow. BCB Homes takes a proactive approach to preventing potential mold problems by searching out state-of-the-art construction methods and materials to minimize maintenance and prevent potential problems. Over the past thirty years, BCB Homes has earned a reputation for excellence in building luxurious homes that vary in size from 3,500 to 35,000 square feet throughout southwest Florida. Homes range in price from \$700,000 to more than \$10 million. The builders take pride in their ability to balance the best of the past with the most innovative ideas of the present.

Eric Morris, a vice president of BCB Homes, managed construction of a 16,000 square foot custom home in Port Royal, a waterfront community of estate homes. For the interior wall surfaces, DensArmor Plus panels were selected for their outstanding performance in a humid environment. DensArmor Plus panels are designed with fiberglass mats on both sides instead of the paper facings used in traditional drywall. The design minimizes the opportunity for mold growth to develop on the drywall.

"In our area, we're dealing with a lot of moisture, and mold can be an issue," says Morris. "By removing paper, a potential food source for mold, DensArmor Plus helps prevent problems from ever occurring, so it's a great product for our environment. Plus, it's not a difficult upgrade to sell to homebuyers who are concerned about mold and mildew."

Construction on several more homes using DensArmor Plus Interior Panels are planned for the near future. "We like offering DensArmor Plus as an upgrade to homeowners on a broader basis because of its moisture and mold resistance," adds Morris. "The benefits outweigh any additional costs over a traditional paper-faced drywall and consumers recognize that superior building products may cost a little more — but they're worth it."

continued

* Information presented in this project profile is for illustration purposes only. Please consult the appropriate system manufacturer or design authority for system specifications and instructions for any specific system or assembly. Georgia-Pacific Gypsum does not provide roofing design services.

For more information about fiberglass mat gypsum panels, copies of our warranties or other product information, visit www.gpgypsum.com or call 1-800-225-6119.

U.S.A. – Georgia-Pacific Gypsum LLC
Canada – Georgia-Pacific Canada LP

Sales Information & Order Placement

U.S.A. Midwest: **1-800-876-4746**
West: **1-800-824-7503**
South: **1-800-327-2344**
Northeast: **1-800-947-4497**

CANADA Canada Toll Free: **1-800-387-6823**
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Technical Information

Georgia-Pacific Gypsum Technical Hotline
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According to Marketing Director Barbie Rogers, “We share the concerns of our homebuyers, and we’re always seeking out ways to deliver the features they want,” she said. “We help educate them about how good construction practices can help reduce potential problems.”

BCB Homes builds dream homes for a variety of homebuyers, including young families, couples with older children, retirees, and others investing in a second home. According to Rogers, they are all looking for a home plan that includes plenty of space for entertaining and takes advantage of outdoor areas. They are also interested in luxurious, stylish interior and exterior details that reflect their individual tastes.

BCB Homes President/CEO Joe Smallwood believes that no matter what stage of life a home is purchased in, it should require minimal ongoing maintenance to enjoy. “We build distinctive quality into every home, combining traditional methods of construction with new techniques. As a result, our clients don’t have to worry about costly future repairs from moisture, rot, mold and mildew.”

BCB Homes has developed its “Points of Construction” outlining a comprehensive construction process to protect the value of the homeowner’s investment. The builders rely on concrete block construction to provide a solid, sound foundation for their homes. Creating waterproofing systems to prevent moisture from entering the home is a key objective of this plan. Proper materials are selected and proven installation procedures are used for roofing, exterior walls, insulation and finishes that will survive the Florida climate.

By offering DensArmor Plus® panels, with their mold-resistant properties and consistent performance, BCB Homes reinforces its approach to quality and use of innovative building materials.

“It’s a great product, and we plan to continue using even more of DensArmor Plus in the future.” Eric Morris agrees. “DensArmor Plus is a perfect fit for the way we build.”



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warranty information. All sales of this product by Georgia-Pacific are subject to our Terms of Sale available at www.gpgypsum.com.

UPDATES AND CURRENT INFORMATION

The information in this document may change without notice. Visit our website at www.gpgypsum.com for updates and current information.

CAUTION For product fire, safety and use information, go to www.gp.com/safetyinfo or call 1-800-225-6119.

HANDLING AND USE-CAUTION This product contains fiberglass facings which may cause skin irritation. Dust and fibers produced during the handling and installation of the product may cause skin, eye and respiratory tract irritation. Avoid breathing dust and minimize contact with skin and eyes. Wear long sleeve shirts, long pants and eye protection. Always maintain adequate ventilation.

Use a dust mask or NIOSH/MSHA approved respirator as appropriate in dusty or poorly ventilated areas.

FIRE SAFETY CAUTION Passing a fire test in a controlled laboratory setting and/or certifying or labeling a product as having a one-hour, two-hour, or any other fire resistance or protection rating and, therefore, as acceptable for use in certain fire rated assemblies/systems, does not mean that either a particular assembly/system incorporating the product, or any given piece of the product itself, will necessarily provide one-hour fire resistance, two-hour fire resistance, or any other specified fire resistance or protection in an actual fire. In the event of an actual fire, you should immediately take any and all actions necessary for your safety and the safety of others without regard for any fire rating of any product or assembly/system.

