



## College Football Hall of Fame

Atlanta, Georgia

**Architect**  
TVS Design

**Lead Contractor**  
Brasfield & Gorrie LLC

**Drywall Subcontractor**  
Anning-Johnson



### Dens® Brand Products from Georgia-Pacific Gypsum – Tackling the Elements for New College Football Hall of Fame

Ice and snow, remnants from an atypical winter storm, had turned downtown Atlanta gray and white – with one exception.

A field of bright gold glimmered through the mist, encasing the new College Football Hall of Fame, a \$66.5 million showcase rising up on a former parking lot in Atlanta’s Centennial Olympic Park district. The color is a comforting sight to Doug Hall, senior project manager for Brasfield & Gorrie LLC, the lead contractor for the 94,256-square-foot facility.

That’s because it is the longtime symbol of DensGlass® Sheathing, the #1 architecturally specified fiberglass mat gypsum sheathing<sup>1</sup> for nearly three decades. And DensGlass Sheathing is a key reason why Hall is confident the Hall of Fame construction will remain on track for its can’t-miss opening day deadline: August 23, 2014, to coincide with the opening of the 2014 college football season.

“For a project like this, it was vital to use sheathing that helps us work through tough weather and stay on schedule,” said Hall. “And with DensGlass, you don’t have to worry about the product getting damaged in weather like this and needing to be replaced.”

Built to stay strong and provide superior moisture and mold<sup>2</sup> resistance, DensGlass panels helps contractors maintain flexibility with construction schedules despite bad weather. This makes it a preferred substrate for a full range of water and air barrier products, along with other types of exterior coatings and claddings. DensGlass panels– thanks to the fiberglass mats on its front and back surfaces – is backed by a limited warranty against delamination and deterioration for up to 12 months of exposure to normal weather conditions.

That is indeed a comfort to Hall, as the Hall of Fame project relies on the simultaneous completion of a variety of phases that would greatly extend the already-tight construction schedule if they had to wait for the building to be dried-in or roofed first.

*continued*



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DOUG HALL

Other mold- and moisture-resistant Georgia-Pacific Gypsum products – including DensGlass® Shaftliner, a gypsum panel ideal for vertical and horizontal shaftwall assemblies, stairwell applications and area separation walls – allow mechanical work such as HVAC system installation to start during the pre-rock phase of construction, further helping mitigate risk caused by construction delays.

“While it is important during construction, we also know from experience that Dens products will be able to withstand wet conditions for years to come,” added Hall. “That level of confidence is so important for contractors.”

Lightweight and strong, the Dens® Brand family of products also delivers superior fire resistance and dimensional stability. Many of them – like the DensShield® Tile Backer – can be cut and installed without special tools or fasteners like competitive products, further enhancing speed of installation on the job site.

When completed, the College Football Hall of Fame will offer fans approximately 30,000 square feet of exhibit space with interactive multimedia displays, historic and contemporary artifacts, children’s activities, a theater and meeting facilities. It will also feature a 45-yard indoor football field that can also serve as a unique, flexible programming and event space.

According to Hall, the project – unlike a standard office building with repeating floors – has a unique design, with every aspect of the building customized. That further complicates the construction schedule, and furthers the need for materials, like Dens® Brand products, that can accelerate it.

“I don’t know how you can construct a building on schedule without products, like DensGlass, that can withstand various weather elements,” Hall added.

For more information on the College Football Hall of Fame, visit [www.cfbhall.com](http://www.cfbhall.com).



<sup>1</sup> Based upon survey of McGraw-Hill Construction project specifications from 01/10 – 12/31/11

<sup>2</sup> DensGlass® sheathing panels have scored a 10, the highest level of performance for mold resistance under the ASTM D 3273 test method.

**The College Football Hall of Fame – scheduled to open in August 2014, in downtown Atlanta.**



U.S.A. Georgia-Pacific Gypsum LLC  
Georgia-Pacific Gypsum II LLC  
Canada Georgia-Pacific Canada LP

#### Sales Information & Order Placement

U.S.A. West: **1-800-824-7503**  
Midwest: **1-800-876-4746**  
South Central: **1-800-231-6060**  
Southeast: **1-800-327-2344**  
Northeast: **1-800-947-4497**

CANADA Canada Toll Free: **1-800-387-6823**  
Quebec Toll Free: **1-800-361-0486**

#### Technical Information

Georgia-Pacific Gypsum Technical Hotline  
U.S.A. and Canada: **1-800-225-6119**  
[www.gpgypsum.com](http://www.gpgypsum.com)



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#### WARRANTIES, REMEDIES AND TERMS OF SALE

For current warranty information for this product, please go to [www.gpgypsum.com](http://www.gpgypsum.com) and select the product for warranty information. All sales of this product by Georgia-Pacific are subject to our Terms of Sale available at [www.gpgypsum.com](http://www.gpgypsum.com).

#### UPDATES AND CURRENT INFORMATION

The information in this document may change without notice. Visit our website at [www.gpgypsum.com](http://www.gpgypsum.com) for updates and current information.

**CAUTION** For product fire, safety and use information, go to [www.buildgpc.com/safetyinfo](http://www.buildgpc.com/safetyinfo) or call 1-800-225-6119.

**HANDLING AND USE-CAUTION** These products contain fiberglass facings or fiberglass which may cause skin irritation. Dust and fibers produced during the handling and installation of the product may cause skin, eye and respiratory tract irritation. Avoid breathing dust and minimize contact with skin and

eyes. Wear long sleeve shirts, long pants and eye protection. Always maintain adequate ventilation. Use a dust mask or NIOSH/MSHA approved respirator as appropriate in dusty or poorly ventilated areas.

**FIRE SAFETY CAUTION** Passing a fire test in a controlled laboratory setting and/or certifying or labeling a product as having a one-hour, two-hour, or any other fire resistance or protection rating and, therefore, as acceptable for use in certain fire rated assemblies/systems, does not mean that either a particular assembly/system incorporating the product, or any given piece of the product itself, will necessarily provide one-hour fire resistance, two-hour fire resistance, or any other specified fire resistance or protection in an actual fire. In the event of an actual fire, you should immediately take any and all actions necessary for your safety and the safety of others without regard for any fire rating of any product or assembly/system.

