

## Georgia-Pacific Building Products Launches DensDefy<sup>TM</sup> Accessories

(ATLANTA) – Georgia-Pacific, a top building product manufacturer committed to developing the highestquality products while leading with a tireless commitment to innovation, announces the launch of DensDefy<sup>TM</sup> Accessories, comprised of liquid flashing and a transition membrane primarily used in the DensElement® Barrier System.

"Given the ongoing labor shortage in the industry, our customers need products that bridge the gap," said Jason Peace, Vice President of Marketing & Product Management for GP Building Products. "Our focus is on providing the highest-quality, innovative portfolio of integrated sheathing solutions, while keeping it simple for customers. DensElement® Barrier System was our first foray into water management; the DensDefy<sup>™</sup> Accessories complete our system, allowing customers to get the entire package from one customer.

## DensDefy<sup>TM</sup> Liquid Flashing

This flexible, liquid flashing membrane seals and protects against water intrusion for transitions between substrates (at rough openings, penetrations, joints, sheathing fasteners, and seams) and unwanted air movement in new or existing wall assemblies as part of the DensElement® Barrier System. DensDefy<sup>TM</sup> Liquid Flashing creates an elastomeric flashing membrane that is highly durable and eliminates the need for joint reinforcing tape, reducing overall preparation time. The product is fast cure, moist cure, may be applied in low temps, can tolerate rain immediately after application, and is easy to install. DensDefy<sup>TM</sup> Liquid Flashing is gold colored, and cases of 20-oz sausages are available nationwide via distribution or direct.

## **DensDefy<sup>TM</sup> Transition Membrane**

The DensDefy<sup>TM</sup> Transition Membrane is a flexible, self-adhering membrane used to maintain continuity of the above-grade water-resistant barrier and air barrier at complicated transition areas of the DensElement® Barrier System. The robust adhesive bonds easily to most building substrates and allows for high elongation, low-temperature application, and adhesion without primer. Ideal for gaps greater than 1" resulting from transitions between dissimilar materials, vertical expansion joints, or at the base of a rough opening. Available in multiple widths, the DensDefy<sup>TM</sup> Transition Membrane may be found nationwide via distribution or direct.

Please refer to DensDefy<sup>TM</sup> Liquid Flashing and DensDefy<sup>TM</sup> Transition Membrane and Primer Fact Sheets for complete technical and warranty information. Complete information may be found at www.densdefy.com.

For more information on Georgia-Pacific Building Products, please visit www.buildgp.com.

The Georgia-Pacific DensElement® Barrier System, with AquaKOR<sup>TM</sup> Technology, integrates the gypsum core and the fiberglass mat to form a hydrophobic, monolithic surface that blocks bulk water, but allows vapor to pass through. The Georgia-Pacific DensElement® Barrier System eliminates the need for building wrap, fluidapplied membranes or peel-and-stick membranes. It's faster to install and can be installed when it's wet outside–saving time and labor. The all-in-one Georgia-Pacific DensElement ® Barrier system is finished with DensDefy<sup>TM</sup> Liquid Flashing to fill and seal joints, fasteners, openings, penetrations and transitions. The Georgia-Pacific DensElement ® Barrier System is ABAA listed and WRB-AB approved and has a customized MasterSpec® specification –061656 Air and Water Resistive Sheathing Board. For more information, visit www.denselement.com.

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